Multi-Level Communication Strategies for HPV Vaccination in Hmong Adolescents

- ▶ Partners: SoLaHmo¹, UMN School of Social Work², Health Partners³, Community Advisory Board
- Dates: 2016-2018
- Purpose: Compare effectiveness of web-based education versus written education to increase HPV vaccination rates in Hmong teens.
- Methods:
 - Conducted focus groups with Hmong parents and teens to identify the major socio-cultural issues affecting HPV vaccination rates
 - Developed 5 days of web-based education with videotapes, interactive education, and reminders
 - Conducting randomized control trial with 100 teen/ parent pairs
- Results: Pending <u>Link to poster</u>
- Application:
 - Disseminate web-based education to the Hmong community, including in the clinic
- Funder: CDC/NCI
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